



Scaling Reuse in Brussels: Unlocking the Potential of EPR Reform

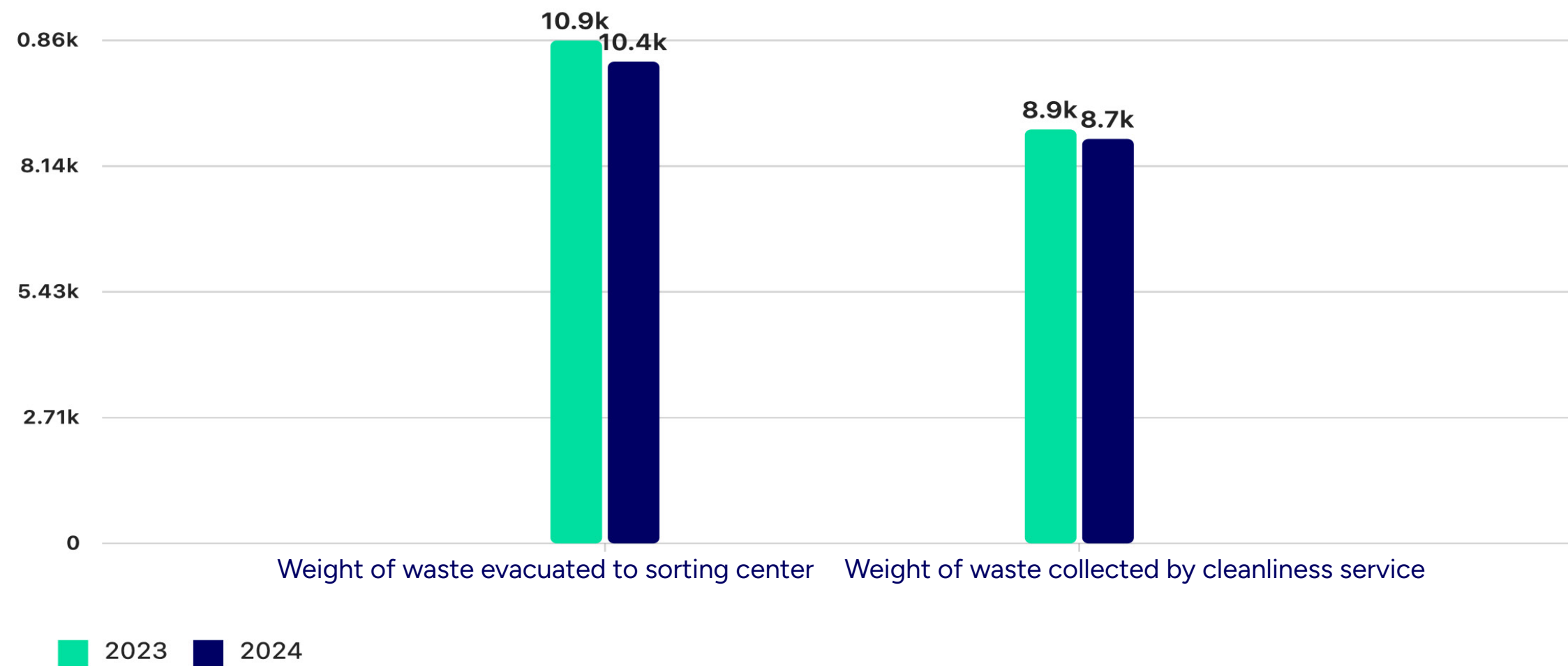
Frederik Ceulemans

Schepen van Stadsvernieuwing, Klimaat, Burgerparticipatie
en Nederlandstalige aangelegenheden

Echevin de la Rénovation Urbaine, du Climat, de la Participation
Citoyenne et des Affaires néerlandophones



Snapshot of Local Waste Management and EPR Loopholes



Local Policy Levers to Support the Reuse Sector

- Ban on single-use packaging at public events
- Reusable container stock available for event organizers
- Grants for businesses adopting reusable deposit systems
- Strong local action



Why are Cities Backing the Reform Proposal



- Full Cost Coverage by PIBO for the entire lifecycle of the product
- Prevention and Reuse Fund
- Governance Inclusion in decision making process PRO

***EPR can be a
lever for change***

***But only if it starts financing
what cities like Brussels are
already doing upstream***



Thank You

Frederik Ceulemans

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