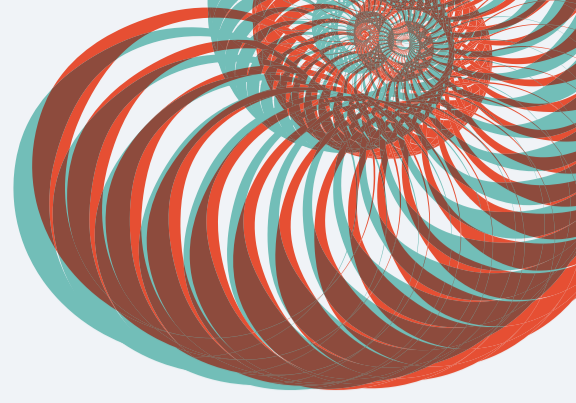


Zero Waste Festival

2025 **March 26th-27th**

Palo Alto / Barcelona (C/ Pellaires, 30 - 38)



PROGRAMME

Wednesday 26th

- 09:00 Welcome and registration
- 09:30 **Official opening of the Festival**
Jessica Roswall / Commissioner For Environment, Water Resilience and a Competitive Circular Economy, European Commission
Sonsoles Letang, Managing Director of Climate Change and Environmental Quality of the Catalan Government
Marc Serra, Delegate President of the Climate Action and Energy Transition Area - Barcelona provincial council - and President of the Network of Cities and Towns towards Sustainability
Carlos Vázquez, Director of of Cleaning Services and Waste Management of the Barcelona City Council
Representatives of the Festival coordination

Panels

The panels will have simultaneous translation into Catalan, Spanish, and English

- 10:30 **Understanding and protecting the wonder of life**
Jordi Pigem / Philosopher and writer
- 11:00 **Europe and zero waste: where are we at?**
William Neale, Adviser on Circular Economy and Green Growth, European Commission.
Esra Tat / Zero Waste Europe
- 11:30 COFFEE BREAK
- 12:00 **Extended Producer Responsibility (EPR): new horizons for municipalities and companies**
Joan Marc Simon / Zero Waste Europe
Janine Röling / Fair Resource Foundation
- 12:30 **Road to 2026: developing and implementing the Spanish Deposit, Refund, and Return Scheme**
Rosa García / Rezero
Miks Stūrītis / Latvian DRS
Miguel Aranda da Silva / DRS Portugal
Xavier Balagué / Ecoembes
Cinta Bosch / AECOC
Representative of PIMEC Comerç
- 14:00 LUNCH BREAK / MUSIC BY DJ METRALLETA
- 15:00 **The fast fashion crisis**
Bettina Heller / UN Environment Programme
- 15:20 **Strategies for textile sufficiency, prevention, and reuse**
Esra Tat / Zero Waste Europe
Bettina Heller / UN Environment Programme
Katia Dayan Vladimirova / Post Growth Fashion Expert and Researcher
Pilar Chiva / Agència de Residus de Catalunya
Pierre Condamine / Les Amis de la Terre France / Friends of the Earth France
- 16:20 BREAK
- 16:45 **New zero waste perspectives for textile companies - success stories and implementation**
Miriam Ponsa / Designer
Nati Yesares / Solidança
Mireia Ribas / Tapis
Carlos Cebrian / Lerolero
Agia Luna / Artixoc
Sonia Flotats / Modaes - Move!
Noelia Montero / Associació Moda Sostenible

Workshops

- 12:00 - 13:30 **How to keep construction resources in the system (in Catalan)**
In collaboration with Recursos Urbans, local entities will learn about regulations and best practices in extending the use of construction materials from an environmental and social perspective, and how these solutions can be integrated into public policies.
Interesting for: local and regional authorities and private entities in the sector.
- 15:00 - 16:20 **Menstrual products: quality and toxic-free standards (in Catalan)**
Establishing criteria and quality standards that guarantee access to a toxic-free product offer.
Interesting for: hygiene and menstrual brands; health, research, and public administration officials.
- 16:45 - 18:00 **Transition of events and festivals towards zero waste (in Catalan)**
Discussion on the challenges and opportunities that the new legal framework establishes for events and festivals. We will share pioneering experiences and discuss steps to move towards sustainability and zero waste.
Interesting for: event and festival promoters; public administration officials; service companies.

Music and celebrations

Open and free space for everyone!

- 18:15 - 19:00 **Rezero Catalonia Awards and Rezero's 20th Birthday**
- 19:00 - 20:00 **Mogambo Live concert**

Direction:

Rezero



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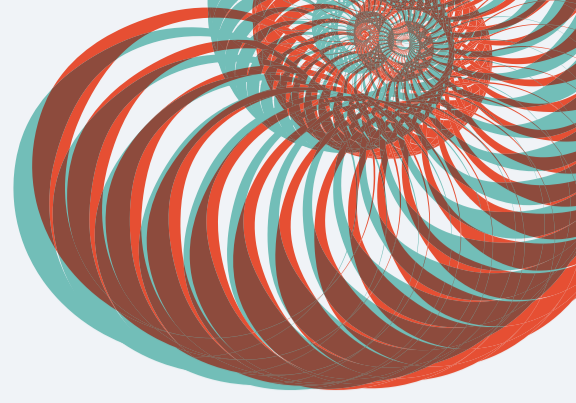
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Zero Waste Festival

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PROGRAMME

Thursday 27th

09:00 Welcome and registration

09:30 **Welcome and key reflections from Day 1**
Rosa Garcia / Rezero
Esra Tat / Zero Waste Europe

Panels

The panels will have simultaneous translation into Catalan, Spanish, and English

10:00 **Toxic-free: how to protect our health from harmful chemicals**
Marta Beltran / Rezero
Joel Tickner / University of Massachusetts
Theresa Kjell / ChemSec
Rosario Semenzato / Health Care Without Harm Europe

11:00 **Setting the scene: planetary and social boundaries**
Alicia Valero Delgado / Researcher at the Enegeia Institute, specializing in ecology

11:30 COFFEE BREAK

12:00 **Reuse in Europe - state of play**
Fernando Rodriguez-Mata / New ERA

12:15 **Reuse systems for containers in Europe: experiences and best practices ***
Ferran Matarrodona / reUZ
Sophie Trentesaux / Eternity Systems
Tobias Bielenstein / German Mineral Water Companies (GDB)
Eva de la Torre / Corplex
Davide Mazzanti / Sykell

13:15 **Public presentation of the Spanish Alliance for Reuse**

13:30 LUNCH BREAK / MUSIC BY DJ THE NEIGHBOUR

14:30 **Journey to zero waste: where are municipalities at?**
Jack McQuibban / Zero Waste Europe

14:45 **Cities as prevention and reuse pioneers**
Laura Reñaga / City of Barcelona
Liina Kanarbik / City of Tallinn
Karine De Batselier / City of Bruges
Celine Heldring / Ajuntament d'Amsterdam
Representative of Ajuntament d'Hernani

16:00 **Zero Waste Festival - conclusions**
Zero Waste Europe and Rezero

Workshops

10:00 - 11:30 **E-commerce and waste: measures and alliances**
(in Catalan)
Discussion on how to move e-commerce towards zero waste featuring sector representatives.
Interesting for: companies offering online purchases; couriers; employers and merchant associations; public administration officials; waste managers.

Building reuse systems in European municipalities
(in English)
This is a workshop where public authorities will learn about best practices in other municipalities and meet solution providers in the field of reuse systems and, together with civil society, work on how to build the infrastructure for reuse to thrive at the local level.
Interesting for: local authorities and reuse systems solution providers.

12:15 - 13:30 **Living library: municipalities and zero waste**
(in Catalan, English or Spanish depending on the municipal initiative)
Representatives of pioneer zero waste municipalities share their Certification experiences.
Interesting for: technical and political representatives of local entities.


15:00 - 16:30 **Conscious Consumption: from activism to mainstream**
(in Catalan and Spanish)
Joining efforts to standardise and spread conscious consumption and zero waste.
Interesting for: influencers; zero waste businesses; suppliers; social and social economy companies; consumption and neuroscience experts.

Music and celebrations

Open and free space for everyone!

17:00 - 18:00 **Zero Waste Cities and Businesses Certification celebration**

18:00 - 19:00 **Koko-Jean & The Tonics concert**

 We will have purified water points to fill your bottle at any time.

Direction:
Rezero



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