

# The ultimate 5-step, one-pot, cost-effective, no-fuss recipe to save food in the EU



## INGREDIENTS



1kg of evidence



2 tablespoons of awareness



500g of ambition



6dL of tested solutions



A pinch of political will

### STEP 1

Prepare your evidence



Around **131 kg** of food were wasted per EU inhabitant in 2021.

Households generated **54%** of food waste (70 kg/inhabitant).

**Farms alone generate 11 kg** of food waste/inhabitant<sup>1</sup> while some sources estimate up to 18 kg/capita of on-farm losses.<sup>2</sup>

### STEP 2

Saute your evidence in 2 tablespoons of awareness



The food we waste causes **8-10% of global GHG emissions**<sup>3</sup> and uses an area of agricultural land larger than China and India combined<sup>4</sup> – land that could improve food security, nature restoration, and biodiversity.

Wasted food could **feed 1.26 billion** hungry people every year.<sup>5</sup>

### STEP 3

Add 500g of the hero of your dish – fresh policy targets



**Halve food waste** along the entire supply chain by 2030, in line with the Sustainable Development Goals (target 12.3).<sup>6</sup>



### STEP 4

Add 6dL of tested solutions to fully back your ambitions

<sup>7, 8, 9, 10, 11</sup>



**Love ugly vegetables** – revise aesthetic standards so that all food gets to the market.

**Cut food waste during processing**, support **short supply chains**, and avoid losses from fitting food into standardised packaging.

**Support donations** and repurposing of food from retail; tackle overpreparation and oversized portions in the food services sector.

Avoid consumer confusion and **revise date labelling** rules; raise awareness to address over buying, wrong storage.

### STEP 5

Add a pinch of political will to give it a long-lasting flavour



Over **65** non-profit and business organisations from **22 EU countries** call on policy-makers to introduce **legally binding targets to halve food waste by 2030** in the ongoing revision of the **EU Waste Framework Directive**.<sup>12</sup>

<sup>1</sup>Eurostat, <sup>2</sup>EU Fusions, <sup>3</sup>IPCC, <sup>4</sup>UNEP, <sup>5</sup>FOA, <sup>6</sup>Champions 12.3, <sup>7</sup>Zero Waste Europe, <sup>8</sup>Zero Waste Europe, <sup>9</sup>Zero Waste Europe, <sup>10</sup>Zero Waste Europe, <sup>11</sup>Zero Waste Europe, <sup>12</sup>FeedbackGlobal

## Your food is now ready to serve!



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