



## Elevating Reuse in Cities, In-person Training

# "CRAFTING CITY-WIDE PLASTIC PREVENTION AND REUSE STRATEGIES"

Berlin, Germany | Mon. 18 March - Wed. 20 March 2024

Monday, 18 March Zero Waste Cities Certification		
9:00 - 12:30	<ul style="list-style-type: none"> <li>• Convincing cities to join</li> <li>• Customer journey</li> </ul>	For ZWE members and close partners <b>ONLY</b>
12:30 - 13:30	Lunch	
13:30 - 17:30	Auditing in practice	
Tuesday, 19 March What role can cities play in expanding plastic prevention measures and reuse systems?		
9:30 - 12:30	<ul style="list-style-type: none"> <li>• Where &amp; how can cities take positive action to prevent waste?</li> <li>• What needs to be done to scale up waste prevention measures at city level?</li> </ul>	For ZWE members, close partners and city representatives
12:30 - 13:30	Lunch	



ZERO **WASTE** E.V.

13:35 - 15:20	Local implementation of packaging reuse system	For ZWE members, close partners and city representatives
15:40 - 17:15	How to design an effective communication strategy?	
<b>Wednesday 20 March</b> <b>The importance of data &amp; impact monitoring</b>		
9:00 - 12:00	Impact monitoring	For ZWE members, close partners and city representatives
12:00 - 14:00	Lunch	
14:30 - 16:30	Reuse best practice site visit <i>(To be confirmed)</i>	
<b>End of the training</b>		