



Contracting authority

Organisation name: Zero Waste Europe
Address: 31 Rue du Commerce, 1000, Brussels, Belgium
Website: www.zerowasteurope.eu
E-mail: hello@zerowasteurope.eu

Date and Place

24 April 2023, Brussels - Belgium

CALL FOR TENDER

Topic

A methodology and process for the development of ZWE's blueprint for movement building

Deadline to apply

22 May 2023 by midnight

Contract value

5,500 euros excluding VAT

Background and presentation of the work

Zero Waste Europe (ZWE) is the European network of communities, organisations, local leaders, experts, and change agents working towards the elimination of waste in our society. We advocate for sustainable systems and the redesign of our relationship with resources, to accelerate a just transition towards zero waste for the benefit of people and the planet. ZWE was created in 2014, as the European regional branch of the Global Alliance for Incinerator Alternatives (GAIA) and today we have a network of 35 member organisations working at local and national levels on zero waste strategies across 28 countries.

ZWE is currently coordinating a three-year project to develop a **blueprint for movement building**. Through this project, we are working to capture and share our learnings from the past 15 years of building Europe's zero waste movement, whilst also supporting the implementation of new national movements in Europe to be real-life testing hubs for our mobilisation model.

Since its inception, ZWE has been initiating coalitions and alliances, ranging from policy-dedicated joint campaign (e.g our [Toxic-Free Food Packaging campaign](#)) to global movements such as [Break Free From Plastic](#). We have experimented, failed, succeeded and learnt a great deal along the way. This knowledge is alive and continuously being refined as our movement building efforts have diversified and remain ongoing. Through this project, we are identifying **the Patterns for Movement Building**. The Patterns will be a manual for effective movement building, bringing together knowledge, reflections, how-to guides and case studies that we have gathered from building Europe's flourishing zero waste movement from scratch.



In particular, over the last few years, we have been working closely with five ZWE members to **build and coordinate alliances at national level**. Through these alliances, our members bring together different groups and organisations nationally to work collectively across expertise and regions, share learning and ideas, and have stronger impact. We currently work closely with national alliances in five countries: Bulgaria, Cyprus, Germany, Spain and Ukraine.

Through this project, we are providing resources and capacity to our five alliances to get organised as national platforms in order to have a sustained impact towards Europe's transition to a net-zero, zero waste society. Our blueprint project is an opportunity for the alliance building process to be tested and adapted, and for the learning to be captured, analysed, documented, and disseminated, to help guide other future movements across various sectors. The project will also look at the need and effectiveness of **cross-movement collaboration** (with other groups e.g youth movements, etc) as we believe this is essential in bringing about meaningful change to the climate and social justice crisis.

Over the three years of the blueprint project, the ZWE national alliances involved in the project are delivering a number of activities (including developing strategies, holding trainings and meetings of their members, providing inputs for case studies and toolkits, delivering campaigns in collaboration with other movements/groups) while the ZWE team provides structured support to the alliances through training, strategic advice, toolkits and providing a spaces for learning, strategising and peer coaching.

The project launched in September 2022 and will end in September 2025. A first version of the blueprint will be published in **September 2023**, with continuous development, testing, learning, analysing and dissemination over the following years, for the final blueprint to be presented by September 2025..

Objectives of the work

The support we are looking for will be for the first phase of the project, starting in June 2023 and ending in December 2024:

- **Design the methodology** for capturing and evaluating the learning and monitoring impact that has emerged and will emerge through the work of building the Zero Waste national alliances in Europe - in close collaboration with the ZWE team and the five national alliances - the methodology must be participatory, and ensure ongoing data collection, evaluation and information sharing with moments of consolidation.
- **Facilitate workshops with the ZWE team and national alliances** to assess assumptions, refine members' theories of change, and capture current learning of what makes movement building work, including through cross-collaboration with other movements (ie youth movements, etc). See deliverables below for details.
- **Document and analyse** lessons learnt, questions, tools and stories captured through the workshops with ZWE and members to feed into the blueprint..
- **Develop a proposal for the format of the blueprint** for movement building to ensure it is a living manual that is a useful tool for movements working on climate change and just transition.
- Act as thinking partner with the ZWE team in 2024 through **check-in calls** on a quarterly basis.

Budget

5,500 euros excluding VAT

Any costs for travelling to workshops (travel, accommodation and food) will be covered by ZWE directly, and not incurred by the consultants(s).

Deliverables

1. Initial workshop with the ZWE team coordinating the project (online or in-person depending on location of consultant(s) appointed)
2. Development of methodology for the project, in written format.
3. Design and delivery of workshops with the five national alliances: 1 online workshop with each alliance (x 5) and ZWE team on their theory of change and lessons learnt so far; and 1 in-person workshop with all alliances and ZWE team in 2023 (travel costs covered by ZWE - this is likely to take place around 3-5 July 2023); 1 online workshop with all alliances and ZWE team in late 2023/2024.
4. Analysis document (in writing) of outcomes and lessons learnt from workshops to feed into version 1 of the blueprint
5. Proposals for possible formats of blueprint for ZWE team to create

Tender response

Your response should include:

- Proposals for the project, including methodologies you will use to carry out the objectives and deliverables detailed above;
- Expected timeline for the work;
- Availability for possible in-person workshops around 3-5 July 2023;
- A breakdown of the costs of undertaking the work;
- A description of the team that will manage and deliver the work, including the skills and experience of the team members, as demonstrated by the CVs of those who would undertake the work.

Timetable

- The deadline for the receipt of proposals: by midnight on **22 May 2023**
- Expected contract signature: **early June 2023**
- Timeline for the work: **June 2023 to December 2024**

Tender responses

Please send tender responses via the appropriate tender form on the ZWE website:
zerowasteurope.eu/join-us/work-with-us

If you have any questions about this call for tenders or its process, please send your query to Stephanie Yates, ZWE Network Coordinator at stephanie@zerowasteurope.eu