



Contracting authority

Organisation name: Zero Waste Europe
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Date and Place

July 12th 2021, Brussels - Belgium

REQUEST FOR PROPOSAL

Topic: Assessment on financial products, development finance, impact bonds, and mobilising private capital

Deadline to apply: September 3rd 2021

Contract value: Please provide a detailed quotation for this first phase.

Background and presentation of assessment

Zero Waste Europe is a fast-growing movement of communities, local leaders, businesses, experts, influencers and other “change agents” working towards the same vision: eliminating waste in our society.

Building on the current momentum for new financing models, our initiative aims to shift the narrative from funding to financing. Ultimately, we are looking into development / impact / social bonds in order to launch quality development projects and have more impact.

We are exploring two potential business cases:

- one in relation to the businesses we help through our grassroots work, developing materials and roadmaps to support them in their transition towards full circularity of material streams; and
- the work we're implementing with the cities and municipalities that have openly committed to the goal of continuously reducing waste generation and improving waste separate collection, hence redesigning the relationship between people and waste.

Objective(s) of the assessment

Implement sustainable innovative financial products to expand our impact at a local, national, and institutional level.

Deliverables

An assessment report of both business cases which, at a minimum, must include the following points:

1. **Confirm** the quality of our business cases and their Intervention Point /strong added value;
2. **'Frame'** our product in terms of:
 - a. *Size and limits (ex: Could it be relevant to 'frame' our 'product' in a bigger / larger topic such as circular economy or climate);*
 - b. *Investment amount;*
 - c. *Cost-effectiveness,;*
 - d. *Time,;*
 - e. *Target beneficiaries;*
 - f. *Evaluation approach;*
 - g. *Outcome metrics;*
 - h. *Role played by domestic governments;*
 - i. *Rationale for instruments;*
 - j. *Key challenges;*
 - k. *Best financial product for us (SIB?...).*
3. **Identify:**
 - a. Key investors / outcome funders;
 - b. More general investment opportunities for financing ZWE and its promoted solutions;
 - c. Reliable service providers to implement said solution(s);
 - d. Independent evaluators.
4. **Define** the different levels of support required and draft a process to develop the necessary ecosystem.

Tender response

Your response should include:

- Details of the research you will carry out and methods you will use;
- Proposed timeline for the work undertaken;
- A breakdown of the costs of undertaking the study;
- A description of the team that will manage and deliver the work, including the skills and experience of the team members, as demonstrated by the CVs of those who would undertake the work.
- Please provide a detailed quotation for this first phase.

Timetable

Deadline for the receipt of tenders: **September 3rd 2021.**

Expected contract signature: **w/c September 20th 2021.**

Expected delivery of the final assessment report: **November 30th 2021.**



Tender responses

Please send tender responses to:

Caroline Cullière, Interim Associate Director / New Financing Models - caroline@zerowasteurope.eu
(subject line: Cft 2021 Assessment of Financial Products)