

ZERO WASTE CIRCULAR ECONOMY (ZWCE)

IS A SOLID INVESTMENT FOR SUSTAINABLE FINANCE AND THE WAY FORWARD TO ACHIEVE THE EU'S CLIMATE GOALS.

WHAT ZWCE LOOKS LIKE?

SOLUTIONS INCLUDE:



Waste prevention and reduction



Redesign of products



Reuse of product and packaging



Recycling



Composting



Extended producer responsibility



Consumption habits transformation



Community empowerment

HOW CAN IT BE BENEFICIAL?



GOOD FOR THE ECONOMY

as it's cost-efficient and it creates jobs at the local level



GOOD FOR SOCIETY

as it's healthy and it empowers local communities



GOOD FOR THE CLIMATE AND THE ENVIRONMENT

as it reduces toxic and GHG emissions



GOOD FOR THE POST-COVID RECOVERY

as it builds a more resilient and sustainable future

WHAT NEEDS TO STOP?



We need to stop investing in (and break free from) solutions such as Waste-to-Energy Incineration, Plastic to Fuels and incineration of Refuse-Derived Fuel in cement plants as they are not sustainable, they harm our health and planet, and contradict the aim of the taxonomy which is to guide the **transition to a low emissions, climate-resilient economy.**

Find the full report at zerowasteurope.eu

