

Call for expert consultants for research on maximising uptake of reusable items



Deadline: 24th May 2019

Zero Waste Europe, in partnership with the Rethink Plastic alliance, wish to carry out new research on maximising the uptake of reusable items, identifying which sectors and under which conditions can business models based on reusable systems replace a number of current single-use items.

Please refer to the Terms of Reference for more in depth information – a summary is included below.

Objectives of the study

With the recent publication of new EU legislation on single-use plastics, Zero Waste Europe with Rethink Plastic (an alliance of ten European NGOs, including Zero Waste Europe) wish to carry out new research to influence its transposition and implementation. The aim of this research will be to identify which sectors and under which conditions can business models based on reusable systems replace the current single-use items and how can we maximise the uptake of reusable materials.

Given existing barriers to their uptake, we would like to focus on the environmental and economic benefits of reusable items versus single-use items and the conditions under which these systems can develop and offer their best potential, and what policies and economic tools can support this.

We will ideally focus on up to seven single-use plastic items. Shifting the way we consume could be a game changer in Europe given that the current system is designed and set up to favour single-use items, which depletes resources and increases waste and pollution.

Deliverables

- 1) A written public short report of 8-10 pages, targeted at EU Member State policy makers, in a format which will be outlined by Rethink Plastic. The language of this report will be English and it should be non-technical, focused on (innovative) policy recommendations, clear and understandable by both policy makers and interested citizens. Use of case studies where relevant.
- 2) A longer, more technical document which will compile all the background research and evidence gone into compiling the shorter public report. This will contain the solid scientific data and justifications to back-up the new public research and claims. This can be done in the form of an Annex document.

Tender response

Your response should include:

- Details of the research you will carry out and methods you will use;
- Expected timeline for the work (more detailed than outlined in Terms of Reference);
- A breakdown of the costs of undertaking the study;
- A description of the team that will manage and deliver the work, including the skills and experience of the team members, as demonstrated by the CVs of those who would undertake the work.

The tender response document should be limited to no more than **3** sides of A4 (at a minimum of 10 point font) excluding the CVs of team members.

Timetable

The deadline for the receipt of tenders is Tuesday **24/05/19**

The final report should be ready for publication by the middle of September 2019.

Please send tender responses:

- Larissa Copello, Consumption and Production Campaigner at Zero Waste Europe:
larissa@zerowasteurope.eu
- Meadhbh Bolger, Resource justice campaigner at Friends of the Earth Europe:
meadhbh.bolger@foeeurope.org