WE'RE HIRING!

Communications Intern (Full Time, maximum 6 months)

About us

The mission of Zero Waste Europe (ZWE) is to **empower communities in order to redesign our relationship with resources.** We campaign for zero waste strategies in Europe and beyond, and support local groups and change agents who have the potential to drive change in their region. Currently, ZWE is the only pan-European organization specializing in waste issues from prevention to disposal and on local, national and European levels.

ZWE was created in late 2013 in the Netherlands as an independent, nonprofit foundation aiming to:

- Promote Zero Waste strategies in Europe and elsewhere;
- Act as a catalyst for European good practices in the field of circular economy, waste and resources;
- Empower local groups to develop community-based strategies for the prevention, reduction, separation, recycling, and composting of waste;
- Promote a responsible treatment of waste and prevention of non-sustainable solutions such as landfilling and incineration;
- Increase awareness about the health effects of the current economy of waste disposal, and promote non-toxic alternatives;
- Promote environmental and social justice.

About you

You are a creative and organised person, passionate about digital communication and online marketing.

You want to know more about designing and implementing communications and marketing campaigns, tracking progress, managing collected data and building creative ways to engage with your audiences.

You excel at personal relations and enjoy teamwork; you are able to run different tasks simultaneously and enjoy working in an international environment.

About the role

The core responsibilities of the ZWE's Communications Intern will be:

Content creation – write and edit blog posts, articles, newsletters and other communications materials.

Social media marketing – help manage ZWE's presence online (Twitter, Facebook, LinkedIn) and create, execute and monitor media campaigns.

Graphic design - create and edit visual and video materials.

Public relations – help manage incoming media requests and build relationships with journalists.

Customer relations – answer incoming questions (phone, email, social media).

Communications/marketing strategy – help create strategic marketing/communications plans.

Analytics – Use Google Analytics and other measurement tools to provide reports.

Database - Help develop the organisation's database and data entry.

Events – help with the organisation of events in Brussels and all around Europe.

Person specification

- Interest in social and/or environmental issues
- Interest in community management (previous experience in managing Social Media public accounts is a plus)
- A university degree (or ongoing studies) in communications, marketing, journalism or other relevant field; or a PR or corporate communications certificate
- Knowledge of digital marketing techniques and principles

- Good command of Adobe suite (InDesign and Premiere) or equivalent, Mailchimp, Wordpress, Google Suite
- Excellent command in English (spoken and written), as well as ability to work with non-native English speakers
- Outstanding communication and interpersonal abilities
- Creativity with a customer-oriented approach
- Commitment to accuracy, efficiency and a high standard of work
- A strong commitment to Zero Waste Europe's ethos

Location, Compensation and Work Environment

The internship will take place at Zero Waste Europe offices in Brussels, where we will provide a safe learning environment and possibilities to learn new skills and work independently.
Our standard working times are between 09.30 and 17.30 and 38 hours per week.

The compensation for the internship is according to Belgian standards and amounts to 796,90 EUR/month.

We take pride in our ability to support one another's work in an atmosphere of mutual trust and respect, and look forward to introducing the successful candidate to our welcoming and highly motivated team and network members.

Start: January/February

Equal Employment opportunity

ZWE is committed to the principle of Equal Employment Opportunity for all employees, regardless of sex, marital status, nationality, religion, age, sexual orientation and any other characteristics unrelated to the performance of the job.

TO APPLY:

Please send your CV and motivation letter to jobs@zerowasteeurope.eu by email - no calls.
Please note that because the amount of applications only short-listed candidates will be contacted.