

International Conference  
"Waste prevention and better  
management"  
Bobigny, 1st February 2014



# RÉDUIRE ET MIEUX GÉRER NOS DÉCHETS

UN DÉFI  
À NOTRE  
HAUTEUR

Réduire  
Réutiliser  
Recycler



Journée nationale  
sur le mouvement  
**Zero Waste\***

Projection du film *Trashed* à 18h

**Bobigny**  
samedi 1<sup>er</sup> février  
de 9h à 20h

Hôtel de Ville de Bobigny  
Salle Pablo Neruda  
31, av. du Président Salvador Allende

Ouvert à tous dans la limite des places disponibles  
Inscription [www.zerowaste-france.org](http://www.zerowaste-france.org)



\*zéro gaspillage et zéro déchet



## *Draft Programme Bobigny - 1 February 2014*

### **9h - Registration**

#### **9h30 – Welcome words**

Representative of Bobigny's City Hall  
Presentation of the program of the day: François Mouthon, ARIVEM

#### **9h45 – Waste Challenges in France and Ile de France**

Megalandfill of Claye-Souilly – ADENCA  
Incinerator of Ivry-sur-Seine – Collectif 3R  
MBT project of Romainville – ARIVEM  
Challenges of waste management in France - CNIID

### **11h - Pause**

#### **11h20 – The alternative: Zero Waste**

Joan Marc Simon – Director of ZWE  
Rossano Ercolini – President of Zero Waste Europe (ZWE)  
Enzo Favoino – Chairman of ZWE Scientific Committee  
Flore Berlingen – CNIID, coordinator of Zero Waste France

### **13h - LUNCH**

#### **14h – Zero Waste Best practices in municipalities**

Giorgio Del Ghingaro – Mayor of Capannori  
Iñaki Errazkin (tbc) – Minister of Environment of Gipuzkoa  
Paolo Contò – coordinator of Contarina, best performing district Priula  
Olivier Catalogne – Deputy Director General of Lorient

### **15.40h - Pause**

#### **16h – Good practices in organic waste management**

Food-waste  
Community composting  
Separate collection of organics  
Awareness raising

#### **17h15 – Conclusions of the day Official launch of Zero Waste France**

#### **18h - Screening of film "Trashed" Starring Jeremy Irons, director Candida Brady**

**From 9-20h in Hall of Hotel de Ville: Exhibition with stands from associations & companies**