

Programme Conference “Kiel 2019: a milestone for Zero Waste Cities in Germany”

IHK, Kiel – March 29th 2019

09.00 - 09:30 – Registration

09.30 - 10:15 – Welcome & Opening

General Introduction

Esra Tat, Network & Development Coordinator, Zero Waste Europe

Background of Kiel on the way to Zero Waste City,

Marie & Marc Delaperrière, Founders, Zero Waste Kiel and Zero Waste Germany

Welcome remark

Dr. Ulf Kämpfer, Lord Mayor, Kiel

10:15 - 10:30 – Keynote

The state of Zero Waste in Europe and at the global level: turning utopia into reality

Joan Marc Simon, Executive Director, Zero Waste Europe.

10:30 - 11:45 - Implementing Zero Waste Strategies: the Municipalities journey to Zero Waste

Moderator: Esra Tat, Network & Development Coordinator, Zero Waste Europe

How to design and implement a Zero Waste programme: Key learnings and achievements from across Europe

Enzo Favoino, Chair of Scientific Committee, Zero Waste Europe

Recorded – San Francisco: On the road to Zero Waste

Alexa Kielty, Zero Waste Specialist, SF Environment, City and County of San Francisco

Kerbside collection, PAYT, Zero Waste Families: 3 key steps in the Capannori (Italy) Zero Waste programme implementation

Rossano Ercolini, President, Zero Waste Italy

How to make the world a better place for all?

Jože Gregorič, Project manager, Waste collection specialist, Snaga

11:45 - 12:10 - Coffee Break

12:10 - 13:10 - Zero Waste strategy fundamentals: it always starts with organic waste

Moderator: Csilla Urbán, President, Humusz Waste Prevention Alliance

The importance of organic waste management to implement a Zero Waste programme - a comprehensive strategy

Enzo Favoino, Chair of the Scientific Committee, Zero Waste Europe

Decentralised and local composting models as an alternative to bio-waste management: from small communities to the Revitaliza Plan for the province of Pontevedra (Spain)

Ramón Plana, Consultant in Biological Treatments for Organic Wastes

Tackling bio-waste through decentralized composting: the case of Besançon

Pierre Condamine, Waste Policy Officer, Zero Waste Europe

13:10 - 14:25 - Lunch Break

14:25 - 15:40 - Waste prevention and reduction call for economic incentives

Moderator: Ana Gutierrez Dewar, Policy Officer, Retorna

When is PAYT needed? Comparison of approaches and results across Europe, and the new concept of Know-As-You-Throw

Michelle Giavini, Senior Expert at CIC - Italian Composting and Biogas Association

The singular use of environmental taxation for the achievement of municipal waste prevention and recycling targets in Catalonia. 15 years of experience (2004-2019)

Francesc Giró i Fontanals, Director of Strategic Planning, Waste Agency of Catalonia, Territories and Sustainability Department

Make Mehrweg great again!

Theodor Flammer, Director, Recircle

Financial measures to support the implementation of reusable coffee-to-go systems

Elena Schägg, Project Manager Circular Economy, Deutsche Umwelthilfe

15:40 - 16:05 - Coffee Break

16:05 - 17:20 - Climbing the Zero Waste Hierarchy: Rethink, Redesign, Reduce and Reuse

Moderator: Marc Sautelet, Project Manager, Zero Waste Belgium

Zero Waste: are we getting closer? Indicators and benchmarks for waste prevention
Dr. Henning Wilts, Director Circular Economy, Wuppertal Institute for Climate, Environment and Energy

How cities can benefit from Extended Producer Responsibility (EPR) schemes to incentivise plastic-free initiatives

Larissa Copello, Consumption and Production Campaigner

Zero Waste Roubaix: an ecological and economic challenge for the city

Alexandre Garcin, Deputy Mayor, in charge of Environment, Roubaix

Local Benefits of Repair & Reuse

Antigone Dalamaga, RREUSE President, Director, Ecological Recycling Society

17:20 – Conclusion

17:30 - End of the Conference